

 **Downhome**

# mechanical requirements



*Codroy Valley, NC  
Submitted by Wayne Binard, Cape Roy, NC*

Unit	Inches		Picas	
	Wide	Deep	Wide	Deep
1 page (image area)	4.437	7.375	26p7	44p3
1/2 page (ver.)	2.125	7.375	12p9	44p3
1/2 page (hor.)	4.437	3.5	26p7	21p
1/4 page	4.437	2	26p7	12p
1/8 page	4.437	1	26p7	6p
Outsert	5	5	30p	30p

**Full Page Image Area:** 4.437" wide x 7.375" deep

**Full Page Trim Size:** 5.250" wide x 8.375" deep

**Full Page Bleed Size:** 5.5" wide x 8.625" deep

**Double Page Trim Size:** 10.5" wide x 8.375" deep

\* Note there is a 1" wide gutter in centre of Double Page Spread

**Double Page Image Size:** 9.5" wide x 7.375" deep\*

**Double Page Bleed Size:** 10.75" wide x 8.625" deep

**Binding:** Perfect Bound

**Printing:** Web Heatset

**Halftone Line:** 150

## electronic files

- EPS (all text converted to paths/outlines), PDF (composite, optimized for press) or TIFF files. Resolution: 300 dpi. CMYK images only.
- MS Word files are acceptable for text only. Graphics must accompany file separately.
- Publisher not responsible for reproduction of supplied advertisements.

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