



mechanical requirements



*Codroy Valley, NC
Submitted by Wayne Binard, Cape Roy, NC*

| Unit | Inches | | Picas | |
|-----------------|--------|-------|-------|------|
| | Wide | Deep | Wide | Deep |
| 1 page | 5.250 | 8.375 | 31p6 | 50p3 |
| 1/2 page (ver.) | 2.125 | 7.375 | 12p9 | 44p3 |
| 1/2 page (hor.) | 4.437 | 3.5 | 26p7 | 21p |
| 1/4 page | 4.437 | 2 | 26p7 | 12p |
| Outsert | 5 | 5 | 30p | 30p |

Full Page Trim Size: 5.250" wide x 8.375" deep

Full Page Bleed Size: 5.5" wide x 8.625" deep

Double Page Trim Size: 10.5" wide x 8.375" deep

* Note there is a 1" wide gutter in centre of Double Page Spread

Double Page Bleed Size: 10.75" wide x 8.625" deep

Binding: Perfect Bound

Printing: Web Heatset

Halftone Line: 150

electronic files

- EPS (all text converted to paths/outlines), PDF (composite, optimized for press) or TIFF files. Resolution: 300 dpi.
- MS Word files are acceptable for text only. Graphics must accompany file separately.
- Publisher not responsible for reproduction of supplied advertisements.

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