

# Downhome

## display rate card\*



*Little Bay Islands, NL  
Submitted by Tanya Northcott, Ottawa, ON*

### full colour display

Size	1x	3x	6x	12x	24x
DPS	\$3359	\$3259	\$3159	\$3059	\$2859
1 page	2149	2049	1949	1849	1649
1/2 page	1349	1299	1249	1149	1049
1/4 page	725	695	675	650	595




### covers

IFC	2850	2750	2650	2450	2350
IBC	2650	2550	2450	2250	2150
OBC	3050	2950	2850	2650	2550
Gate Fold	4550	4450	4350	4250	4050

### other

Outsert\*\* 2300

### relative ad sizes

<p>1/4 page</p> <p>2 col x 2"</p> 	<p>1/2 page (hor.)</p> <p>2 col x 3.5"</p> 	<p>1/2 page (ver.)</p> <p>1 col. x 7.375"</p> 
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### contract and copy regulations

- If first insertion on contract is not used within two months from date of contract and if in the meantime a new rate schedule has been published, new rates will apply.
- All advertising copy subject to the approval of the Publisher.
- Advertiser and advertising agency assume liability for all content (including text, representation and illustrations) of advertisements printed and also assume responsibility for any claims arising against the Publisher.

\*All rates are net

\*\*Top sheet mailed to 23,000+ subscribers monthly

*Life is better*