

everyday recipes.ca

great food made easy!

If you have any questions or would like to find out more about advertising in everyday recipes, please contact

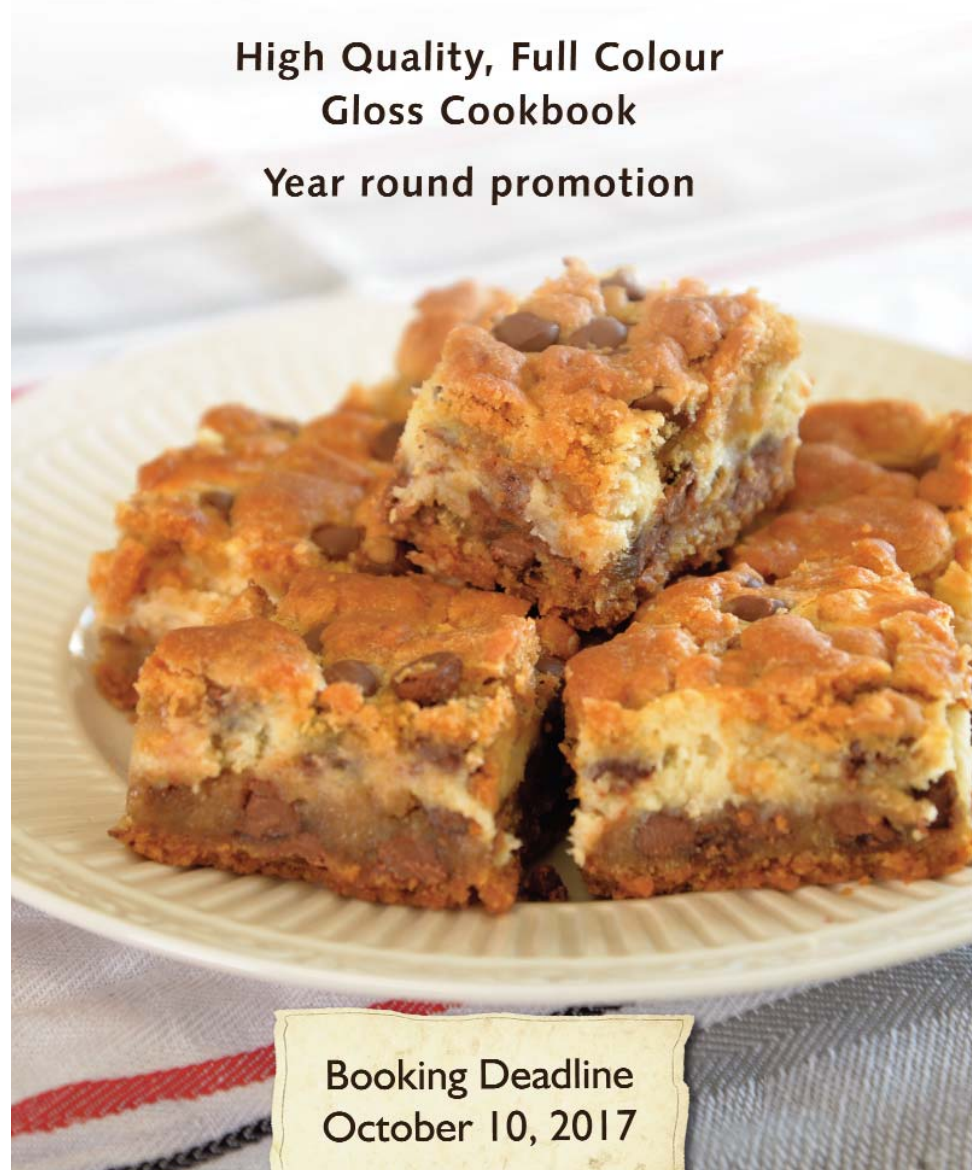
Downhome Magazine
43 James Lane, St. John's, NL A1E 3H3
709.726.5113
advertising@downhomelife.com

Downhome
life is better

everyday recipes.ca

great food made easy!

High Quality, Full Colour
Gloss Cookbook
Year round promotion



Booking Deadline
October 10, 2017

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Every December, 48,000 copies of Everyday Recipes are distributed to subscribers and through targeted retailers in Newfoundland and Labrador.

Downhome Subscribers	24,000
Downhome Single Copy Sales	15,000
Controlled Circulation	9,000
Total Circulation	48,000

Advertising Rates

Full Colour Display	Cost
1 Page (5.25" x 8.375")	\$1,900
1/2 Page (4.5" x 3.5")	\$1,115
1/4 Page (4.5" x 2")	\$650
1/8 Page (4.5" x 1")	\$355

Covers

OBC	\$2,605
IFC	\$2,355
IBC	\$2,355
Inside Gate Fold	\$3,385

Booking Deadline October 10, 2017

Bonus

Book a half or full page ad and receive a **FREE** web ad on everydayrecipes.ca for January and February, a **\$500 value**

