



explore



In 2019 Downhome is publishing its 14th annual *explore downhome* guide

Explore is a comprehensive, regional listing of festivals, events, accommodations and attractions in Newfoundland and Labrador for the summer traveller or at-home tourist. In addition, it contains practical information on various vacation-related topics.

Total Paid

- Subscribers of *Downhome* magazine 28,000
- Downhome Newsstand sales 14,000

Total Non-Paid

- tourist chalets
- campsites
- recreational dealers
- RV rental locations
- B & B's
- interpretative centres
- Marine Atlantic vessels
- retailers
- St. John's International Airport

Total Circulation

70,000

Explore 2019 will be available for viewing on issuu.com  **issuu**

Display Ad Rates **Booking Deadline March 15, 2019**

Full Page (5.25" x 8.375")	\$1,985
1 Page Image Area:	4.437" wide x 7.375" deep
1 Page Trim Size:	5.250" wide x 8.375" deep
1 Page Bleed Size:	5.5" wide x 8.625" deep
1/2 Page (4.5" x 3.5")	1,250
1/4 Page (4.5" x 2")	730
1/8 Page (4.5" x 1")	420
OBC	\$2,840
IBC	2,500
IFC	2,670
IFC Spread	4,850

Listing Ad Rates **Booking Deadline March 8, 2019**

Listing ads are displayed according to region (Labrador, West, Central and East)
Each listing is indexed numerically on a accompanying map of the region

Campgrounds • \$79.00

8 SIR RICHARD SQUIRES MEMORIAL PROVINCIAL PARK

Route 422 Cormack

709-636-1509 | 1-877-214-2267

www.nlcamping.ca | nlcamping@gov.nl.ca

Hiking trails, salmon angling, boat rentals for licensed salmon anglers only, day-use facilities, picnic sites, pit privies, playground, viewing point, drinking taps located throughout the park, comfort station with washrooms and laundry, dumping station.



Attractions • \$79.00

40 HEART'S CONTENT CABLE STATION PROVINCIAL HISTORIC SITE

Heart's Content

709-583-2160

www.seethesites.ca

cablestation@seethesites.ca

In July 1866, after nine years and several unsuccessful attempts, the first permanent telegraph cable connecting Europe and North America was hauled ashore at Heart's Content. The cable station is a time capsule of the communications technology that connected us all right up to the 1960s.

Accommodations • \$99.00

3 WINDAMERE CABINS ★★ ★ 1/2

Rattling Brook, Route 391

Tel: 709-268-3863

www.windamerecabins.com

debbie@windamerecabins.com

Four beautiful, non-smoking, efficiency log cottages with 2 bedrooms: one double, one queen. View of icebergs, whales, dolphins and bald eagles. Short walk to 800-foot Rattling Brook Falls and picnic/play area. Many walking trails, incl. Alexander Murray Hiking Trail in King's Point, home of King's Point Pottery. Free Wi-Fi, cable TV. Open year-round. Starting at \$120.

Festivals & Events • \$79.00

27TH ANNUAL MARY'S HARBOUR CRAB FESTIVAL

August 3 – 5

Mary's Harbour

709-921-6281

www.facebook.com/marysharbourcrabfestival

Join the fun and celebrate the local crab fishery. Enjoy indoor and outdoor activities, traditional cuisine, local music and much more! Check out our Facebook page for event schedule.

Directory Ad Rates **Booking Deadline March 15, 2019**

Each region (Labrador, West, Central and East) will feature its own directory pages

JOHN'S FISH EXCHANGE
KITCHEN & WET BAR

351 WATER STREET
ST. JOHN'S
(709) 739-7539
SJFX.CA

2.125" x 1.375"

Listings options include
Restaurants
Entertainment
Shopping **\$199**

west | restaurants

The Captain's Room
St. Christopher's Hotel
Port aux Basques
www.thecaptainshouse.com 709-655-3500

Izakaya
Freshest and Finest local seafood
117 Broadway - Corner Brook
Eat In - Take Out

PRO VIETNAM
Authentic Vietnamese Cuisine
200 St. John's St.
709-688-8999

AD SIZE
1 3/8" x 2 1/4"

Java Jack's
JAVA JACK'S RESTAURANT & GALLERY
709-458-2710
www.javajacks.ca

Seaside Restaurant
Local Bivalve, Crab, Mussels National Park
709-411-7411 www.seasiderestaurant.com

Java Jack's
112 Main Road, St. Lawrence-Griffith, NL
709-423-2792 www.javajacks.com

www.exploredownhome.com