

**Be discovered  
down home in  
our travel guide.**



*Explore Downhome* features various vacation-related topics and travel stories from around the province, plus regional listings of attractions, accommodations, retailers and restaurants, parks and campgrounds, trails and festivals and events.

**Available in Print and Digital**  [issuu.com](https://www.issuu.com)

Print editions will be distributed throughout the province

- tourist attractions
- accommodations
- campgrounds
- visitor interpretation centres
- retailers
- restaurants
- Marine Atlantic Vessels
- St. John's International Airport

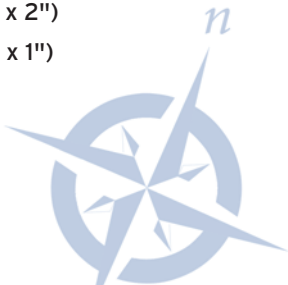
**Mailed to all *Downhome* magazine subscribers and included everywhere *Downhome* magazine is sold.**

Packaged with June 2023 issue

# DISPLAY

Deadline March 24, 2023

<b>Full Page</b> (5.25" x 8.375")	\$1,985
1 Page Trim Size:	5.250" wide x 8.375" deep
1 Page Bleed Size:	5.5" wide x 8.625" deep
<b>1/2 Page</b> (4.5" x 3.5")	1,250
<b>1/4 Page</b> (4.5" x 2")	730
<b>1/8 Page</b> (4.5" x 1")	420
<b>OBC</b>	2,840
<b>IBC</b>	2,500
<b>IFC</b>	2,670
<b>IFC Spread</b>	4,850



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# LISTINGS

Deadline March 24, 2023

Listings are displayed according to region (Labrador, West, Central and East)  
Each listing is indexed numerically on an accompanying map of the region

## Campgrounds • \$79.00

### 8 SIR RICHARD SQUIRES MEMORIAL PROVINCIAL PARK

Route 422 Cormack  
709-636-1509 | 1-877-214-2267  
www.nlcamping.ca | nlcamping@gov.nl.ca

Hiking trails, salmon angling, boat rentals for licensed salmon anglers only, day-use facilities, picnic sites, pit privies, playground, viewing point, drinking taps located throughout the park, comfort station with washrooms and laundry, dumping station.



## Accommodations • \$99.00

### 3 WINDAMERE CABINS ★★½ Rattling Brook, Route 391

Tel: 709-268-3863  
www.windamerecabins.com  
debbie@windamerecabins.com

Four beautiful, non-smoking, efficiency log cottages with 2 bedrooms: one double, one queen. View of icebergs, whales, dolphins and bald eagles. Short walk to 800-foot Rattling Brook Falls and picnic/play area. Many walking trails, incl. Alexander Murray Hiking Trail in King's Point, home of King's Point Pottery. Free Wi-Fi, cable TV. Open year-round. Starting at \$120.

## Attractions • \$79.00

### 40 HEART'S CONTENT CABLE STATION PROVINCIAL HISTORIC SITE

Heart's Content  
709-583-2160  
www.seethesites.ca  
cablestation@seethesites.ca

In July 1866, after nine years and several unsuccessful attempts, the first permanent telegraph cable connecting Europe and North America was hauled ashore at Heart's Content. The cable station is a time capsule of the communications technology that connected us all right up to the 1960s.

## Festivals & Events • \$79.00

### 27TH ANNUAL MARY'S HARBOUR CRAB FESTIVAL

August 3 - 5  
Mary's Harbour  
709-921-6281  
www.facebook.com/marysharbourcrabfestival  
maryshbr@nf.aibn.com

Join the fun and celebrate the local crab fishery. Enjoy indoor and outdoor activities, traditional cuisine, local music and much more! Check out our Facebook page for event schedule.

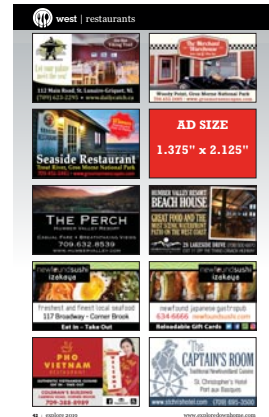
# DIRECTORY

Deadline March 24, 2023

Each region (Labrador, West, Central and East) will feature its own directory pages

## Directory Ads • \$199.00

Listing options include Restaurants, Shopping and Entertainment



Ad Size: 2.125"x 1.375"

**For more information or to book your ad contact**  
**Downhome Advertising • 1-888-588-6353 • advertising@downhomelife.com**