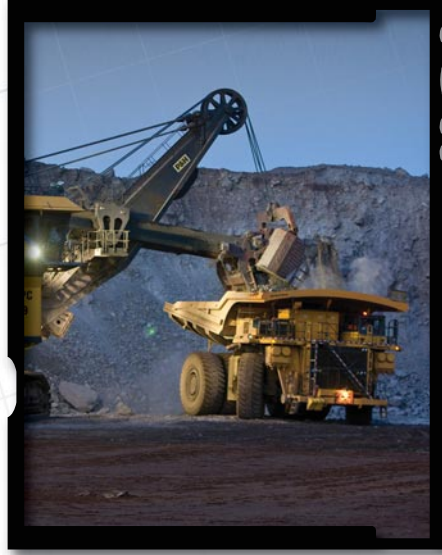


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Now Booking for Winter 2019

inside **LABRADOR**



February
2019

Inside Labrador Winter 2019 is an opportunity to reveal the positive impact Labrador is having on this province and the country.

44,000 circulation

Downhome subscribers	22,000
Downhome Newsstand sales	11,500
Partner locations	1,800
Provincial Airlines	1,700
Targeted direct mail	7,000

(This includes every household in Labrador City, Wabush and Happy Valley-Goose Bay)

Advertising Rates

Full Colour Display

1 Page

Cost

\$1,999

1 Page Image Area:

4.437" wide x 7.375" deep

1 Page Trim Size:

5.250" wide x 8.375" deep

1 Page Bleed Size:

5.5" wide x 8.625" deep

1/2 Page (4.5" x 3.5")

\$1,199

1/4 Page (4.5" x 2")

\$685

1/8 Page (4.5" x 1")

\$345

Covers

OBC

\$2,840

IBC

\$2,500

IFC

\$2,670

Booking Deadline December 7, 2018

For more information contact:

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709.726.5113

advertising@downhomelife.com