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Now Booking for Summer 2018

inside LABRADOR



August
2018

Inside Labrador Summer 2018 is an opportunity to reveal the positive impact Labrador is having on this province and the country.

44,000 circulation

Downhome subscribers	22,000
Downhome Newsstand sales	11,500
Partner locations	1,800
Provincial Airlines	1,700
Targeted direct mail	7,000

(This includes every household in Labrador City, Wabush, and Happy Valley-Goose Bay)

Advertising Rates

Full Colour Display	Cost
1 Page	\$1,999
1 Page Image Area:	4.437" wide x 7.375" deep
1 Page Trim Size:	5.250" wide x 8.375" deep
1 Page Bleed Size:	5.5" wide x 8.625" deep
1/2 Page (4.437" x 3.5")	\$1,199
1/4 Page (4.437" x 2")	\$685
1/8 Page (4.437" x 1")	\$345

Covers

OBC	\$2,840
IBC	\$2,500
IFC	\$2,670

Booking Deadline June 8, 2018

For more information contact:

Downhome

709.726.5113

advertising@downhomelife.com