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Now Booking for Spring 2024

# *inside* LABRADOR



April 2024

*Inside Labrador Spring 2024* is an opportunity to reveal the positive impact Labrador is having on this province and the country.

## *29,000 circulation*

Downhome subscribers 22,000

Targeted direct mail 7,000

(This includes every household in Labrador City, Wabush, and Happy Valley-Goose Bay)

## Advertising Rates

### Full Colour Display Cost

1 Page		\$1,999
1 Page Image Area:	4.437" wide x 7.375" deep	
1 Page Trim Size:	5.250" wide x 8.375" deep	
1 Page Bleed Size:	5.5" wide x 8.625" deep	

1/2 Page (4.437" x 3.5") \$1,199

1/4 Page (4.437" x 2") \$685

1/8 Page (4.437" x 1") \$345

### Covers

OBC	\$2,840
IBC	\$2,500
IFC	\$2,670

**Booking Deadline January 19, 2024**

For more information contact:

**Downhome**

**1-888-588-6353**

**advertising@downhomelife.com**