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Now Booking for Winter 2018

inside **LABRADOR**



February
2018

Inside Labrador Winter 2018 is an opportunity to reveal the positive impact Labrador is having on this province and the country.

44,000 circulation

Downhome subscribers 23,000

Downhome Newsstand sales 12,000

Partner locations 2,000

Targeted direct mail 7,000

(This includes every household in Labrador City, Wabush and Happy Valley-Goose Bay)

Advertising Rates

Full Colour Display **Cost**

1 Page	\$1,999
1 Page Image Area:	4.437" wide x 7.375" deep
1 Page Trim Size:	5.250" wide x 8.375" deep
1 Page Bleed Size:	5.5" wide x 8.625" deep

1/2 Page (4.5" x 3.5") **\$1,199**

1/4 Page (4.5" x 2") **\$685**

1/8 Page (4.5" x 1") **\$345**

Covers

OBC **\$2,840**

IBC **\$2,500**

IFC **\$2,670**

Booking Deadline December 6, 2017

For more information contact:

Downhome

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