

mechanical requirements



*Codroy Valley, Newfoundland
Submitted by Wayne Osmond, Cape Ray, NL*

Unit	Inches		Picas	
	Wide	Deep	Wide	Deep
1 page (image area)	4.437	7.375	26p7	44p3
1/2 page (ver.)	2.125	7.375	12p9	44p3
1/2 page (hor.)	4.437	3.5	26p7	21p
1/4 page	4.437	2	26p7	12p
1/8 page	4.437	1	26p7	6p

Full Page Image Area: 4.437" wide x 7.375" deep

Full Page Trim Size: 5.250" wide x 8.375" deep

Full Page Bleed Size: 5.5" wide x 8.625" deep

Double Page Trim Size: 10.5" wide x 8.375" deep

* Note there is a 1" wide gutter in centre of Double Page Spread

Double Page Image Size: 9.5" wide x 7.375" deep*

Double Page Bleed Size: 10.75" wide x 8.625" deep

Binding: Perfect Bound

Printing: Web Heatset

Halftone Line: 150

electronic files

- EPS (all text converted to paths), PDF (composite, optimized for press) or TIFF files. Resolution: 300 dpi. CMYK images only.
- QuarkXPress – include images and fonts. Convert text to outlines in applications such as Adobe Illustrator or CorelDraw.
- MS Word files are acceptable for text only. Graphics must accompany file separately.
- Publisher not responsible for reproduction of supplied advertisements.

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