

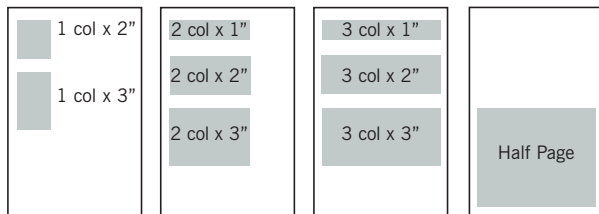
# 2017 movers & shippers



## full colour

	1"	2"	3"
1 Column	N/A	\$175	\$255
2 Column	\$175	\$345	\$500
3 Column	\$255	\$500	\$675
<b>Half Page</b>	<b>\$800</b>		
<b>Full Page</b>	<b>\$1500</b>		

## relative ad sizes



**Width of column:** 1.375" (1 col.), 2.875" (2 col.) or 4.375" (3 col.)

## frequency discounts

3 months = 10% off • 6 months = 15% off • 12 months = 20% off

- Add 15% for colour to rates above.
- Minimum of two insertions for first-time bookings.
- Minimum size of 1 col. x 2"